



KINGS
COLLEGE OF ENGINEERING
Recognised under 2(f) & 12(B) of UGC
Approved by AICTE, New Delhi.
Affiliated to Anna University, Chennai.



NATIONAL SERVICE SCHEME - 'NOT ME BUT YOU'
"PLEDGE TAKING CEREMONY ON WORLD HEART DAY"

Date : 29.09.2023

REPORT

World Heart Day is a reminder to everyone around the world to take care of their hearts. Because cardiovascular diseases are the most common cause of death globally. Since the first World Heart Day, WHF, which is a nongovernmental organization, has continued to sponsor the annual event, assembling and distributing information and declaring a theme for the day. The theme given to World Heart Day each year communicates the focus of that year's celebration. The theme of the first event was "Physical Activity." **The theme for World Heart Day 2023 is 'Use Heart, Know Heart.'** This year's campaign focuses on the essential step of knowing our hearts first. In line with the initiatives by **World Heart Federation (WHF)**, with an aim to include more students for knowing our heart better, a pledge-taking event was organized in our college premise on **29th September 2023 at 11 a.m.** II-year students assembled in their respective classes to administer the pledge. The session was moderated by NSS Programme Officers: Mr.S.Ambalatharasu and Mr.G.Dinesh. and the arrangements were made by the NSS programme officers.

Outcome

The event provided an opportunity for the 150 participants to join the global call to raise awareness about heart health and accelerate actions to prevent, detect and manage cardiovascular diseases.

GLIMSES OF THE EVENT



The students are while taking the pledge.

① R. Dinesh 3/10/23

② S. Ambalatharasu 02/10/2023

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KINGS OBSERVES

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